



**TAKE YOUR PERSONAL TRAINING BUSINESS  
TO THE NEXT LEVEL WITH OUR ONLINE  
VIRTUAL TRAINING SYSTEM**

**Get the system and tools you need to earn a professional  
income on-line doing the work you love.**



Turn your fitness passion into a successful career using my online Virtual Training System.

The VTS system is built on a dedicated and secure platform that's been developed by myself, a personal trainer with over 30 years PT experience. I've refined this platform over the last 10 years, using feedback from clients. The system is easy to use for clients of any age.

The Virtual Training System (VTS) will allow you to work when you want to, not just when it suits clients, so say goodbye to waiting between appointments at the gym and those no-show face-to-face appointments.

With the VTS, you can work anywhere you want to, as long as you have internet access, and you can serve clients from all over the world.

Gym access is not essential. Also suitable for clients who'd prefer to train from home.

You can collect all client payments upfront and enrol clients for as long as you need to.

All communication between you and the client will be kept neatly in one place.

Clients will check in on a day that suits you, so you can manage your time effectively.



Maximise Your  
Time Efficiency

Simple Client  
Management

Easy Progress  
Tracking

Work From  
Anywhere

Zero No-Shows

Help More Clients

## Client Management

Simply manage all your clients, their questions and your answers on nutrition and workouts all in one place. The PTVTS is a versatile platform that works well for online trainers whose clients include people of all backgrounds, ages and abilities.

## Maximise Earnings

The VTS platform is designed for fast and simple sign ups. It includes billing, accounts and weekly check-in management. Deliver awesome results with less hassle in less time.

## Integrated Bookkeeping

A simple accounts system which makes doing year end accounts painless. Keep track of payments outstanding and received, and see exactly how much each cycle has totalled. Automatically prevents any clients from starting who have not yet paid for their cycle. Clear and precise accounts at a glance.

## Canned Responses

Create and save numerous standard replies when responding to check-ins and also when using the mass email system to your clients - a huge time saver!

### CANNED RESPONSES

Type
General
Title
No change in weight or measurements
Content
<p>File ▾ Edit ▾ View ▾ Insert ▾ Format ▾ Tools ▾</p> <p>↶ ↷ Paragraph ▾ <b>B</b> <i>I</i> <del>S</del> <u>A</u> ▾ <b>A</b> ▾       &lt;&gt;</p> <p>It's absolutely normal for you to see no changes some weeks.</p> <p>Some weeks you may see a change in weight, some weeks you may see a change in readings, and like this week, no change at all.</p> <p>Don't allow the scales to dictate your mood.</p> <p>Clothes are a great guide to show you if you losing body fat or not.</p>

## Progress Tracking

Easy to track nutrition and exercise history, using graphs, stats and photo library so you and your clients can log results and visualise progress towards specific goals over time.

You can also track your client log in activity to ensure they are using the platform.



## Reward Your Referrals

You can view any clients who have recommended you to others. You can also keep track of which clients you've rewarded.

RECOMMENDATIONS				
Outstanding				
Client	Signed up	Knows...	Recommended by...	
17/07/2020	<a href="#">Alan Carson</a>		John Smith	<input type="checkbox"/>

[Reward](#) [Delete](#)

## Email Marketing

You can contact all past, current or prospective clients with targeted emails, with news, offers or reminders of when the next on-line exercise and nutrition program starts.

## Secured Platform

Our hosting platform is penetration tested, secured against DDOS attacks, located at a secure facility with its own power so it's reliable and secure. You can also view each client's access logs (their IP addresses) which means you can identify if any clients have been sharing their logins with others.

## Fast Hosting

Our hosting is really fast, with 24x7x365 monitoring for 100% uptime. Our servers are located in a "Green Data Centre" with a minimal carbon footprint.

## Custom Branding

Fully branded and customised so your clients will think it's yours. Customise your system with your own logo and colours. We offer a selection of custom colour schemes, making it easy to incorporate your own branding.

## Upload Your Own Resources

You can upload ebooks, training programmes - whatever you need. And you can choose which resources you share with each client when you set them up on the system.

## Amazing Results

Deliver great customer service and amazing transformations via the VTS platform.

**Happy Clients = More Referrals**

## **Affordable Investment**

The package includes full use of the Virtual Training System, but branded to your business identity. Hosting of both the VTS (and your own website too if you wish!) as well as any future security and VTS updates.

All this for just £40 per month or an annual payment of £400 plus a one off set up fee of £100. Also included in this fee is a user manual and a 30 minute call with Mike Calpin, who will guide you through the system.

Advanced coaching and training from Mike Calpin on the system and how to run a successful on-line PT business is also available, prices on request.

## **Ready to take your business to the next level?**

Email Mike at [mikecalpintrainer@gmail.com](mailto:mikecalpintrainer@gmail.com)